

ENRICH in the USA
Photonics Business Bootcamp
Itinerary
June 3-5, 2019

ENRICH IN THE USA Photonics Landing Hub:
Rochester, New York
Landing Hub Host: NextCorp

Bootcamp – Arriving at ENRICH IN THE USA Photonics Landing Hub:

Participants will travel to Rochester, NY (they may also choose to fly into Buffalo depending on where they come from) and are expected to arrive no later than by mid-day June 2, 2019.

Monday June 3, 2019: NY Optical, Photonics & Imaging (OPI) Ecosystem

- | | |
|---------|--|
| 08:30 | Standing breakfast, registration and casual introductions |
| 9AM | Welcome and Overview of Rochester/Finger Lakes Regional Photonics Technology and Business Opportunities for Small Businesses (<i>NextCorps and the Luminate Accelerator</i>) |
| 10AM | NextCorps Facility tour & Mentor Connect with NextCorps Staff |
| 10:45AM | Fast pitch with Luminate companies for exposure and potential collaboration |
| 11:45AM | Working lunch to hear more about participants' companies |
| 1PM | Introduction to Rochester Optics, Photonics and Imaging Ecosystem, including economic incentives and foreign business/investment directives: <i>Stakeholder Huddles (intimate roundtables with 4 – 5 representatives from each group)</i>
A.) Photonics, Optics and Imaging Ecosystem Organizations (<i>NY Photonics Association, AIM Photonics Institute, Optical Manufacturers, Greater Rochester Enterprise</i>) |
| 2PM | B.) Upstate New York Investor community (<i>Rochester Angel Network, Launch NY, Excelus Partners, Greater Rochester Enterprise, Chloe Capital</i>) |
| 3PM | C.) Local technology/university photonics resources (<i>University of Rochester's Institute of Optics, Rochester Institute of Technology's Carlson Center for Imaging Science, Cornell University's Center for Material Research, Nanoscale Science and Technology Center, and Genomics and Imaging Center, Monroe Community College's Optics Systems Technician Program (first in nation)</i>) |
| 4PM | D.) New regulations for bioglasses, other medical ceramics, optical diagnostics, laser therapeutics and imaging (<i>University of Rochester</i>) |



5:30PM Evening Networking Reception (*New York Photonics Cluster Members and regional investors*)

Tuesday June 4, 2019: Rochester Biomedical OPI Facility Tours

9AM Working breakfast with Customer Bullseye exercise
10AM Facility Tour and Photonics Customer Testing/Demonstration Capabilities Presentation (*University of Rochester's Laboratory For Laser Energetics*)
11:15AM Facility Tour and Biomedical Photonics Regulatory Management/Clinical Trial Capabilities Presentation (*University of Rochester Medical Center*)
1PM Lunch during travel
2PM Large Customer Interactions, at least 2 (*OPI Manufacturing Sites such as Optimax*)
5PM Working Group Dinner with local attorneys to work on intellectual property roadmapping exercise

Wednesday June 5: Buffalo-Niagara Ecosystem Resources (Trip is 1 hour from Rochester)

8AM Breakfast and Check-Out of Hotel
10AM Manufacturing Partners Presentation and Networking, including Great Lakes Foreign Small Business Economic Incentives Overview (*Buffalo Manufacturing Works*)
12PM Lunch and Great Lakes Investment Roundtable (*Buffalo Angel Network*)
1:30PM Buffalo Healthcare Regulatory and Reimbursement Orientation (*Buffalo Niagara Medical Campus Innovation Center*)
Introduction to U.S and Canadian service providers who can help with binational clinical trials (*Council of the Great Lakes Foundation*)
3PM Next steps roundtable conversation, including evaluation of this Bootcamp offering and interest in future pursuits within the region (*NextCorps and Partners*)

Post Bootcamp

Participants not heading onward to BIO may stay in the area to explore Niagara Falls or the Finger Lakes tourist attractions.